



## Takao Yamane

General Manager of Licensing  
Department at Nintendo Co., Ltd.

Takao Yamane has led Nintendo's publisher business as General Manager of the Licensing Department since September 2015. Prior to that, Yamane worked for Nintendo in Europe for 17 years, with positions that included Vice President of Nintendo France and Managing Director of Sales Planning and Strategy of Nintendo of Europe. He began his career with Nintendo Co., Ltd. in the General Accounting and Control Department in 1995.

In addition to his role in publisher business, most recently Yamane led programs for the Nintendo Entertainment System: NES Classic Edition, and the Super Nintendo Entertainment System: Super NES Classic Edition. Furthermore, he has been in charge of new market expansion in China.

He graduated from Osaka City University, where he studied commercial science. He is married and has two children. Though he lives in Japan, he enjoys playing ice hockey.